Simon Miles

Head of Development | Software Engineer | Technical Lead
Nottingham, UK · simonpmiles@gmail.com · 07903280539 ·

PROFESSIONAL PROFILE

Hands-on Head of Development with a background in frontend engineering and experience spanning full-stack development, technical architecture and product delivery. Experienced in leading development teams, establishing engineering standards and building integrated digital platforms from the ground up. Combines technical leadership and people development with end-to-end ownership of applications, APIs, infrastructure and security. Takes a pragmatic, business-focused approach to technology, with an emphasis on maintainable systems, efficient processes and delivering tangible business value.

LEADERSHIP & TECHNICAL COMPETENCIES

Technical Leadership · Team Mentoring & Development · Engineering Standards · Code Quality & Reviews · Technical Architecture · Full-Stack Development · API Design · Cloud Infrastructure · Database Design · CI/CD · Product Delivery

PROFESSIONAL EXPERIENCE

Head of Development — Red Umbrella / Carecoins
April 2025 – Present

- Lead the development and technical delivery of multiple interconnected applications and public-facing websites.
- Designed and built **Eden**, a central administration platform that replaces manual spreadsheet and document-based workflows with integrated digital processes.
- Develop and maintain a suite of applications, including the Therapist Portal, Company Portal and Carecoins Wallet, supported by shared APIs and backend services.
- Own technical delivery across frontend and backend development, database design, hosting, deployment, infrastructure and security.
- Manage the technical architecture and ongoing development of multiple websites and applications, balancing new features with reliability, maintainability and quality.
- Automate administrative workflows and introduce validation and checks to improve data consistency, reduce errors and minimise manual work.

Head of Frontend — Icansee
January 2022 – April 2025

- Led a team of four frontend developers, supporting their professional

development through mentoring and guidance.
- Established and maintained frontend development standards, including code reviews and practices to promote code quality and consistency.
- Fostered team cohesion and collaboration, supporting effective communication and consistent delivery across the team.
- Contributed to recruitment and hiring, helping shape the team's capabilities and growth.
- Oversaw the delivery of client websites and digital projects using WordPress and React.

Founder & Freelance WordPress Developer — Hello Panda
2021 – Present · Part-time alongside full-time employment

- Delivered WordPress websites for freelance clients, managing projects from initial requirements through to launch.
- Managed client relationships and handled project delivery independently.
- Built and maintained a freelance business alongside full-time employment.

Senior Frontend Developer — Hallam Internet
June 2015 – January 2022

- Developed and delivered WordPress websites for client projects.
- Worked across frontend implementation and website delivery.

Frontend Developer — BigSpring
June 2012 – June 2015

- Developed and delivered WordPress websites.
- Built a foundation in frontend development and website implementation.

TECHNICAL SKILLS

Languages & frontend: JavaScript, React, Next.js, HTML, CSS
Backend & CMS: Laravel, PHP, WordPress, Payload CMS, Strapi, Statamic
Databases: MySQL, PostgreSQL
Infrastructure & delivery: Cloud hosting, server administration, Git, CI/CD, deployment pipelines, API integration

EDUCATION

BA (Hons) Jazz Music
Leeds Conservatoire · 2007

LANGUAGES

French: Fluent